ORDER

Orders Order / Rev: A2737716 Alt Order #: 27151750 Product Desc: Smart Media Group Estimate: C21C27 Flight Dates: 10/21/20 - 10/27/20

Original Date / Rev: 10/20/20 / 10/20/20

Order Type: REG Primary AE: Katz Washington

K-WAS Sales Office: Sales Region: Nat

Name: **Smart Media Group Buying Contact:**

Billing Contact: Smart Media Group Email P.O. Box 26067

Alexandria, VA 22313

Billing Type: Cash Billing Calendar: **Broadcast**

Billing Cycle: EOM Agency Commission: 15%

Advertiser Name: Order Brand: POL/NRSC | National Republican Sena Demographic: A35+ New Business Thru:

Product Codes: PL13 Revenue Code 1: AGY

Revenue Code 2: POL Revenue Code 3: POL-ISS

Priority: P5

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

IN11305 IN10086/SP6681/TO1332/MO1041

General

00:15:00

Bill Plan

Agency

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	44	\$77,640.00	\$65,994.00
10/26/20	11/29/20	25	\$59,355.00	\$50,451.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	44	\$77,640.00	\$65,994.00	170.40
November 2020	25	\$59,355.00	\$50,451.75	118.40
Totals	69	\$136,995.00	\$116,445.75	288.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

	1 1 1		O: 4/E 1:							-
Ln Ch Start En	d Inventory Code	e Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 Multi 10/21/20 10/2		CM	9-10a	W	:30	1	\$765.00P2	1.50 NM	1	\$765.00
Channels : KSNC,KSN	G,KSNL,KSNW									
	M-F 9-10a							- 1		
LIVE WITH KELLY & R	Y									
Start Date End [<u> Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/19/20 10/25	/20W	1	\$765.00	1.50						
N 2 Multi 10/22/20 10/2	2/20 M-F 9-10a	CM	9-10a	T	:30	1	\$765.00P2	1.50 NM	1	\$765.00
Channels: KSNC,KSN	G,KSNL,KSNW									₩ ₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩
	M-F 9-10a									
LIVE WITH KELLY & R	Υ									
Start Date End [<u> Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/19/20 10/25	/20T	1	\$765.00	1.50						
N 3 Multi 10/23/20 10/2	3/20 M-F 9-10a	СМ	9-10a	F	:30	1	\$765.00P2	1.50 NM	1	\$765.00
Channels : KSNC,KSNC	G,KSNL,KSNW									and the contraction of a construction.
	M-F 9-10a									
LIVE WITH KELLY & R	Υ									
Start Date End D	<u> Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/19/20 10/25	/20F	1	\$765.00	1.50						
N 4 Multi 10/26/20 10/2	6/20 M-F 9-10a	CM	9-10a	M	:30	1	\$765.00P2	1.50 NM	1	\$765.00
Channels : KSNC,KSNC	3,KSNL,KSNW									(* 00.) on an analysis (*)
	M-F 9-10a									
LIVE WITH KELLY & R	Υ									

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Wichita KS KSNW

Order / Rev:

A2737716

Advertiser:

POL/NRSC | National Republican Senate

Alt Order #: Flight Dates: 27151750

10/21/20 - 10/27/20

Product Desc:

Smart Media Group

C21C27

Estimate:

Ln Ch Si	art End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Da Week: 10/26/2		Weekdays M	Spots/Week	<u>Rate</u> \$765.00	Rating 1.50						
N 5 Multi 10/	27/20 10/27/20 (SNC,KSNG,K	0 M-F 9-10a	CM	9-10a	-T	:30	1	\$765.00P2	1.50 NM	1	\$765.00
		M-F 9-10a									
Start Da	KELLY & RY ate <u>End Date</u>	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/26/2		-T	1	\$765.00	1.50			****			
Channels : k	21/20 10/21/20 (SNC,KSNG,K		СМ	4-430pm	W	:30	1	\$900.00P2	2.60 NM	1	\$900.00
JEOPARDY Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 10/19/2	0 10/25/20	W	1	\$900.00	2.60						
	22/20 10/22/20 (SNC,KSNG,K		СМ	4-430pm	T	:30	1	\$900.00P2	2.60 NM	1	\$900.00
JEOPARDY Start Da		Wookdova	Spoto AMook	Data	Dating						
Week: 10/19/2		<u>Weekdays</u> T	Spots/Week 1	Rate \$900.00	Rating 2.60						
	23/20 10/23/20 SNC,KSNG,KS		СМ	4-430pm	F	:30	1	\$900.00P2	2.60 NM	1	\$900.00
JEOPARDY		arcardar de ver									
<u>Start Da</u> Week: 10/19/20		<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$900.00	Rating 2.60						
	26/20 10/26/20		СМ	4-430pm	M	:30	1	\$900.00P2	2.60 NM	1	\$900.00
Channels : K	SNC,KSNG,KS	SNL,KSNW M-F 4-430p									
JEOPARDY		Manhaha	04-00/1-	Dete	D-li						
<u>Start Da</u> Week: 10/26/20		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 2.60						
N 10 Multi 10/2 Channels : K	27/20 10/27/20 SNC,KSNG,KS	CHAIR No. 14 COST SOLDS	СМ	4-430pm	-T	:30	1	\$900.00P2	2.60 NM	1	\$900.00
JEOPARDY	В	шт табр									
Start Da Week: 10/26/20		<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 2.60						
N 11 Multi 10/2	1/20 10/21/20 SNC,KSNG,KS	NL,KSNW	СМ	430-5pm	W	:30	1 5	\$1,260.00P2	3.80 NM	1	\$1,260.00
JEOPARDY		M-F 430-5p									
Start Date	10/25/20	Weekdays W		<u>Rate</u> \$1,260.00	Rating 3.80		3				
N 12 Multi 10/2 Channels : K	2/20 10/22/20 SNC,KSNG,KS		СМ	430-5pm	T	:30	1 \$	\$1,260.00P2	3.80 NM	1	\$1,260.00
JEOPARDY Start Dat	e End Date	\Madadana	Consta AM and	Data	Detina						
Start Dat Week: 10/19/20	_	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,260.00	Rating 3.80						
N 13 Multi 10/2 Channels : K	3/20 10/23/20 SNC,KSNG,KS	and the contract of the contra	СМ	430-5pm	F	:30	1 9	\$1,260.00P2	3.80 NM	1	\$1,260.00
JEOPARDY	E 15 /	•			-						
Start Dat Week: 10/19/20	<u>End Date</u> 10/25/20	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,260.00	Rating 3.80						
	6/20 10/26/20 SNC,KSNG,KS	NL,KSNW [*]		430-5pm	M	:30	1 \$	\$1,260.00P2	3.80 NM	1	\$1,260.00
JEOPARDY		M-F 430-5p									
Start Dat Week: 10/26/20	<u>End Date</u> 11/01/20	Weekdays M	Spots/Week	<u>Rate</u> \$1,260.00	Rating 3.80						
	7/20 10/27/20	150		430-5pm	-T	:30	1 5	\$1,260.00P2	3.80 NM	1	\$1,260.00
				(E)							100 100

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Order / Rev: A2737716 Advertiser: POL/NRSC | National Republican Senate

Alt Order #: 27151750 Product Desc: Smart Media Group Wichita KS KSNW

Flight Dates: 10/21/20 - 10/27/20 Estimate: C21C27

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Channels : KS	NC,KSNG,KS	M-F 430-5p NL,KSNW M-F 430-5p									
JEOPARDY <u>Start Date</u>	End Date	Weekdays	Spots/Week		Rating				ı		
Week: 10/26/20 N16 Multi 10/21	11/01/20 /20 10/21/20		CM	\$1,260.00 6-7am	3.80 W	:30	1	\$900.00P2	1.50 NM	1	\$900.00
Channels : KSI	NC,KSNG,KS	Appropriate to the Company of the							200 2000 20 70000	, -	,,,,,,,,,
KANSAS TODA Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 10/19/20	10/25/20	W	1	\$900.00	1.50						
N 17 Multi 10/22 Channels : KSI		and the second of the second o	СМ	6-7am	T	:30	1	\$900.00P2	1.50 NM	1	\$900.00
KANSAS TODA											
Start Date Week: 10/19/20	End Date 10/25/20	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 1.50						
N 18 Multi 10/23/	20 10/23/20		CM	6-7am	F	:30	2	\$900.00P2	1.50 NM	2	\$1,800.00
Channels : KSI KANSAS TODA		NL,KSNW KSN Today 2									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/19/20	10/25/20	F	2	\$900.00	1.50			************************	4.50.104		
N 19 Multi 10/26/ Channels : KSN			СМ	6-7am	М	:30	2	\$900.00P2	1.50 NM	2	\$1,800.00
KANSAS TODA											
Start Date Week: 10/26/20	End Date 11/01/20	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$900.00	Rating 1.50						
N 20 Multi 10/27/ Channels : KSN			СМ	6-7am	-T	:30	1	\$900.00P2	1.50 NM	1	\$900.00
KANSAS TODA											
<u>Start Date</u> Week: 10/26/20	End Date 11/01/20	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 1.50						
N 21 Multi 10/21/ Channels : KSN		Today Show 8-9a NL,KSNW Today Show 8-9a		8-9am	W	:30	1	\$1,215.00P2	1.90 NM	1	\$1,215.00
TODAY SHOW	(8-9AM)	Today Show 6-9a	1111								
Week: 10/19/20	10/25/20	W	Spots/Week 1	<u>Rate</u> \$1,215.00	Rating 1.90						
N 22 Multi 10/22/ Channels : KSN		NL,KSNW		8-9am	T	:30	1	\$1,215.00P2	1.90 NM	1	\$1,215.00
TODAY SHOW	(8-9AM)	Today Show 8-9a	m								
Start Date Week: 10/19/20	End Date 10/25/20	Weekdays T	Spots/Week 1	<u>Rate</u> \$1,215.00	Rating 1.90						
N 23 Multi 10/23/2 Channels : KSN		NL,KSNW		8-9am	F	:30	1	\$1,215.00P2	1.90 NM	1	\$1,215.00
TODAY SHOW	(8-9AM)	Today Show 8-9a	m								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/19/20 N 24 Multi 10/26/2	10/25/20	Today Show 8-9ar		\$1,215.00 8-9am	1.90 M	:30	1	\$1,215.00P2	1.90 NM	1	\$1,215.00
Channels : KSN											, ,,
TODAY SHOW	(8-9AM)	Today Show 6-9a	111								
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays M	Spots/Week 1	<u>Rate</u> \$1,215.00	Rating 1.90						
N 25 Multi 10/27/2 Channels : KSN				8-9am	-T	:30	1	\$1,215.00P2	1.90 NM	1	\$1,215.00

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Order / Rev: <u>A2737716</u>

Advertiser:

POL/NRSC | National Republican Senate

Alt Order #: 27151750

Product Desc:

Smart Media Group

Wichita KS KSNW

Flight Dates: 10/21/20 - 10/27/20

Estimate: C21C27

Ln Ch Start TODAY SHOW		Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pr	i Rtg Type	Spots	Amount
Start Date Week: 10/26/20	End Date 11/01/20	<u>Weekdays</u> -T	Spots/Week	Rate \$1,215.00	Rating 1.90					
N 26 Multi 10/24/ Channels : KSN		NL,KSNW	a/Su 6a@M	SaSu 6a-8a	S-	:30	2 \$450.00P2	1.20 NM	2	\$900.00
KANSAS TODA	AY WEEKEN	Kansas Today Sa D	a/Su 6a-8a							
<u>Start Date</u> Week: 10/19/20	End Date 10/25/20	Weekdays S-	Spots/Week 2		Rating 1.20					
N 27 Multi 10/24/ Channels : KSN			СМ	8a-10a	S-	:30	2 \$450.00P2	1.40 NM	2	\$900.00
SATURDAY TO	DDAY SHOW									
Start Date Week: 10/19/20	End Date 10/25/20	Weekdays S-	Spots/Week 2	<u>Rate</u> \$450.00	Rating 1.40					
N 28 Multi 10/25/ Channels : KSN		Today Show Su NL,KSNW Today Show Su	СМ	Today Show	/ SuS	:30	1 \$450.00P2	1.40 NM	1	\$450.00
SUNDAY TODA										
Start Date Week: 10/19/20	End Date 10/25/20	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$450.00	Rating 1.40					
	20 10/25/20	Meet the Press	СМ	Meet the Pre		:30	1 \$900.00P2	1.70 NM	1	\$900.00
		Meet the Press								
MEET THE PRI		Ma aladaya	Constantin	Dete	Datin -					
Start Date Week: 10/19/20	End Date 10/25/20	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$900.00	Rating 1.70					
N 30 Multi 10/21/2 Channels : KSN	20 10/21/20			5-530pm	W	:30	1 \$1,575.00P2	4.70 NM	1	\$1,575.00
KSN NEWS		KSN News at Five	е							
Start Date Week: 10/19/20	End Date 10/25/20	Weekdays	Spots/Week 1	<u>Rate</u> \$1,575.00	Rating 4.70					
N 31 Multi 10/22/2 Channels : KSN				5-530pm	T	:30	1 \$1,575.00P2	4.70 NM	1	\$1,575.00
KSN NEWS		NON News at 1 W	5							
<u>Start Date</u> Week: 10/19/20	End Date 10/25/20	Weekdays T	Spots/Week 1	<u>Rate</u> \$1,575.00	Rating 4.70					
N 32 Multi 10/23/2 Channels : KSN		NL,KSNW		5-530pm	F	:30	1 \$1,575.00P2	4.70 NM	1	\$1,575.00
KSN NEWS		KSN News at Five	Э							
Start Date Week: 10/19/20	End Date 10/25/20	Weekdays	Spots/Week 1	<u>Rate</u> \$1,575.00	Rating 4.70					
N 33 Multi 10/26/2 Channels : KSN			e CM	5-530pm	M	:30	1 \$1,575.00P2	4.70 NM	1	\$1,575.00
KSN NEWS		KSN News at Five	9							
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays M	Spots/Week	<u>Rate</u> \$1,575.00	Rating 4.70					
N 34 Multi 10/27/2 Channels : KSN		NL,KSNW	e CM	5-530pm	-T	:30	1 \$1,575.00P2	4.70 NM	1	\$1,575.00
KSN NEWS		KSN News at Five	9							
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays -T	Spots/Week 1	<u>Rate</u> \$1,575.00	Rating 4.70					
N 35 Multi 10/21/2 Channels : KSN		NL,KSNW	СМ	6-630p	W	:30	2 \$2,025.00P2	5.90 NM	2	\$4,050.00
KSN NEWS		KSN News at Six								
Start Date Week: 10/19/20	End Date 10/25/20	Weekdays W	Spots/Week 2	<u>Rate</u> \$2,025.00	Rating 5.90					
									-	

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Order / Rev: <u>A2737716</u>

Advertiser:

POL/NRSC | National Republican Senate

Alt Order #: 27151750 Flight Dates: 10/21/20 - 10/27/20 Product Desc: Smart Media Group

Wichita KS KSNW

Estimate: C21C27

N 36 Multi 10/22/20 10/22/20 KSN News at Six CM 6-630pT :30 1 \$ Channels : KSNC,KSNG,KSNL,KSNW KSN News at Six	\$2,025.00P2 5.90 NM	1	\$2,025.00
			Ψ2,023.00
KSN NEWS <u>Start Date End Date Weekdays Spots/Week</u> Rate Rating			
Week: 10/19/20 10/25/20T 1 \$2,025.00 5.90			
N 37 Multi 10/23/20 10/23/20 KSN News at Six CM 6-630pF :30 2 \$ Channels : KSNC,KSNG,KSNL,KSNW KSN News at Six	\$2,025.00P2 5.90 NM	2	\$4,050.00
KSN NEWS Start Date Weekdays Spots/Week Rate Rating Week: 10/19/20 10/25/20 F 2 \$2,025.00 5.90			
N 38 Multi 10/26/20 10/26/20 KSN News at Six CM 6-630p M :30 2 \$ Channels: KSNC,KSNG,KSNL,KSNW KSN News at Six	\$2,025.00P2 5.90 NM	2	\$4,050.00
KSN NEWS			
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/26/20 11/01/20 M 2 \$2,025.00 5.90			
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Six	\$2,025.00P2 5.90 NM	1	\$2,025.00
KSN NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/20 11/01/20 -T 1 \$2,025.00 5.90			
	\$1,170.00P2 5.20 NM	1	\$1,170.00
Sat KSN News at Six KSN NEWS			
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/19/20 10/25/20 S- 1 \$1,170.00 5.20			
N 41 Multi 10/25/20 10/25/20 Sun KSN News at Five CM Sun KSN News atS :30 1 Channels : KSNC,KSNG,KSNL,KSNW Sun KSN News at Five	\$900.00P2 3.00 NM	1	\$900.00
KSN NEWS			
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/19/20 10/25/20 S 1 \$900.00 3.00			
N 42 Multi 10/24/20 10/24/20 SNL CM 1030p-12mS- :30 1 \$ Channels : KSNC,KSNG,KSNL,KSNW Saturday Night Live SATURDAY NIGHT LIVE-	61,575.00P2 2.30 NM	1	\$1,575.00
Start Date			
Week: 10/19/20 10/25/20S- 1 \$1,575.00 2.30		_	
Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p	52,700.00P2 8.80 NM	2	\$5,400.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week Rate Rating			
Week: 10/19/20 10/25/20W 2 \$2,700.00 8.80			
N 44 Multi 10/22/20 10/22/20 M-F 630-7p CM 630-7pmT :30 1 \$ Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p	52,700.00P2 8.80 NM	1	\$2,700.00
WHEEL OF FORTUNE			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/20 10/25/20T 1 \$2,700.00 8.80			
	62,700.00P2 8.80 NM	2	\$5,400.00
WHEEL OF FORTUNE			
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/19/20 10/25/20 F 2 \$2,700.00 8.80			
N 46 Multi 10/26/20 10/26/20 M-F 630-7p CM 630-7pm M :30 2 \$ Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p	52,700.00P2 8.80 NM	2	\$5,400.00

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Order / Rev: A2737716 Alt Order #: 27151750

Advertiser:

POL/NRSC | National Republican Senato

Flight Dates: 10/21/20 - 10/27/20 Product Desc:

Smart Media Group

Wichita KS KSNW

Estimate: C21C27

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Snots	Amount
WHEEL OF FORTUNE			_	- 	Len opole	Nate 111	rig Type	opots I	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/26/20 11/01/2	0 M	Spots/Week 2	Rate \$2,700.00	Rating 8.80					
N 47 Multi 10/27/20 10/27 Channels : KSNC,KSNG	AND THE RESIDENCE OF THE PARTY	СМ	630-7pm	-T	:30 1	\$2,700.00P2	8.80 NM	1	\$2,700.00
WHEEL OF FORTUNE	M-F 630-7p								
Start Date End Da		Spots/Week	Rate	Rating					
Week: 10/26/20 11/01/2 N48 Multi 10/26/20 10/26	20 Mon Prime Other		\$2,700.00 7-9p	8.80 M	:30 2	\$5,400.00P2	8.10 NM	2	\$10,800.00
Channels : KSNC,KSNG	KSNL,KSNW Mon Prime Othe	r 1							
THE VOICE-NBC Start Date End Da	te Weekdays	Spots/Week	Rate	Rating					
Week: 10/26/20 11/01/2	0 M	2	\$5,400.00	8.10					
N 49 Multi 10/26/20 10/26 Channels : KSNC,KSNG		3 CM	9-10p	M	:30 1	\$3,600.00P2	4.30 NM	1	\$3,600.00
WEAKEST LINK-NBC Start Date End Da	te Weekdays	Spots/Week	Rate	Rating					
Week: 10/26/20 11/01/2			\$3,600.00	4.30					
N 50 Multi 10/27/20 10/27/ Channels : KSNC,KSNG,		СМ	7-8p	-T	:30 2	\$5,400.00P2	7.10 NM	2	\$10,800.00
	Tuesday 7-8p								
THE VOICE TUE-NBC Start Date End Da	te Weekdays	Spots/Week	Rate	Rating					
Week: 10/26/20 11/01/2			\$5,400.00	7.10		45.050.0000	0.40.10.6		
N 51 Multi 10/27/20 10/27/ Channels : KSNC,KSNG,		2 CM	8-9p	-T	:30 1	\$5,850.00P2	6.10 NM	1	\$5,850.00
THIS IS US (SEASON P Start Date End Da	te Weekdays	Spots/Week	Rate	Rating					
Week: 10/26/20 11/01/2			\$5,850.00	6.10		******	0.50.10.6		
N 52 Multi 10/22/20 10/22/ Channels : KSNC,KSNG, THIRD PRESIDENTIAL I	KSNL,KSNW Presidential Deba		Presidential	DebatT	:30 1	\$6,000.00P2	3.50 NM	1	\$6,000.00
Start Date End Da		Spots/Week	Rate	Rating					
Week: 10/19/20 10/25/2			\$6,000.00	3.50	.20 2	£2.250.00D2	2 20 NM		64 500 00
N 53 Multi 10/23/20 10/23/ Channels : KSNC,KSNG,		CM	9-10p	F	:30 2	\$2,250.00P2	3.30 NM	2	\$4,500.00
DATELINE-NBC Start Date End Da	e Weekdays	Spots/Week	Rate	Rating					
Week: 10/19/20 10/25/2			\$2,250.00	3.30				×	
N 54 Multi 10/24/20 10/24/ Channels : KSNC,KSNG,	20 Sat Prime Hour 3 KSNL,KSNW Saturday 9-10p	СМ	9-10p	S-	:30 1	\$1,575.00P2	2.00 NM	1	\$1,575.00
SNLVINTAGE-NBC	Catalady 5 15p								
<u>Start Date</u> <u>End Da</u> Week: 10/19/20 10/25/2		Spots/Week 1	<u>Rate</u> \$1,575.00	Rating 2.00					
	20 FB Night in Amer KSNL,KSNW	Pre Ga2M		Amer FS	:30 1	\$3,600.00P2	5.50 NM	1	\$3,600.00
FOOTBALL NIGHT IN AN	FB Night in Amer	Pre Game							
<u>Start Date</u> <u>End Date</u> Week: 10/19/20 10/25/20		Spots/Week	Rate	Rating 5.50					
Week: 10/19/20 10/25/20 N 56 Multi 10/25/20 10/25/3 Channels : KSNC,KSNG,I	20 NFL Game KSNL,KSNW	CM	\$3,600.00 NFL Game	5.50 S	:30 1	\$10,800.00P2	11.00 NM	1	\$10,800.00
SNF: TAMPA BAY @ LAS	NFL Game								
<u>Start Date</u> <u>End Date</u> Week: 10/19/20 10/25/20	<u>e Weekdays</u>	Spots/Week 15	<u>Rate</u> 310,800.00	Rating 11.00					

Print Date: 10/20/20 09:26:51 Page 7 of 7

Order / Rev: A2737716

Advertiser:

POL/NRSC | National Republican Senate

Len Spots

Alt Order #: 27151750

Start

Ln Ch

Product Desc:

Smart Media Group

Wichita KS KSNW

Flight Dates: 10/21/20 - 10/27/20

End

Inventory Code

Estimate:

Break Start/End Time

C21C27

Days

Rate Pri Rtg Type Spots

Amount

230

Totals 69 \$136,995.00

A 2737716



Contract # 27151750

CPE: NRSKS/ORDR/C21C27 Agency: Smart Media Group PO BOX 26067 ALEXANDRIA, VA 22313

Changes as of: 10/20/2020 at 8:18 AM Flight: 10/21/20 - 10/27/20

Advertiser: NRSC Kansas Product: Smart Media Group Agency Order #: 30073034

Version: Original Order Station: KSNW

Market: Wichita Office: WASHINGTON Service: Nielsen

Con Type: POLITICAL/VOTE Total \$: \$136,995.00 Total Spots: 69 Total CPP: \$474.36

Total GRP: 288.8

Buyer: Berg, Fran Primary Demo: Adults 35+ Salesperson: KELLY JOHNS 202-872-5880

Assistant: KELLY JOHNS 202-872-5880

125 West 55th St New York, NY 10019

Separation:

THE RESERVE				27-2	AL.	2-6		ir Si		MEN.	10/	21 - 10	0/27	Total	Total		
# Day/Time	DP	Program	Rate	A35P Rating	Len	10/21	10/22	10/23	10/24	10/25	10/26	10/27		Spots	\$	CPP*	GRP
M-F 1 9a-10a		LIVE WITH KELLY & RY	\$765.00	1.5	30	1	1	1	0	0	1	1		5	\$3,825.00	\$510.00	7.
M-F																	
2 4p-4:30p M-F	-	JEOPARDY B	\$900.00 \$1,260.	2.6	30	1	1	1	0	0	1	1		5	\$4,500.00	\$346.15	13.
3 4:30p-5p	1	JEOPARDY	\$1,260.	3.8	30	1	1	1	0	0	1	1		5	\$6,300.00	\$331.58	19.
M-F 4 6a-7a		KANSAS TODAY 3	\$900.00	1.5	30	1	1	2	0	0	2	1		7	\$6,300.00	\$600.00	10.:
M-F 5 8a-9a		TODAY SHOW (8-9AM)	\$1,215. 00		30		1	1	0	0	1	1		5	\$6,075.00		9.
Sa							<u> </u>		ľ	Ŭ	<u> </u>						Э.
6 6:30a-8a	-	KANSAS TODAY WEEKEND	\$450.00	1.2	30	0	0	0	2	0	0	0		2	\$900.00	\$375.00	2.
Sa 7 8a-9:30a		SATURDAY TODAY SHOW	\$450.00	1.4	30	0	0	0	2	0	0	0		2	\$900.00	\$321.43	2.
Su 8 8a-9a		SUNDAY TODAY SHOW	\$450.00	1.4	30	0	0	0	0	1	0	0		1	\$450.00	\$321.43	1.
Su 9 9a-10a		MEET THE PRESS	\$900.00	1.7	30	0	0	0	0	1	0	0		1	\$900.00	\$529.41	1.
M-F 10 5p-5:30p		KSN NEWS	\$1,575. 00	4.7	30	1	1	1	0	0	1	1		5	\$7,875.00		23.
M-F 11 6p-6:30p		KSN NEWS	\$2,025.	5.9	30		1	2	0	0	2	1		8	\$16,200.00		47.
Sa 12 6p-6:30p		KSN NEWS	\$1,170. 00	5.2	30			0		0	0						
Su		KSIN INEWS	- 00	5.2	30	- 0	0	U	1	U	0	0		1	\$1,170.00	\$225.00	5.
13 5p-5:30p		KSN NEWS	\$900.00	3.0	30	0	0	0	0	1	0	0		1	\$900.00	\$300.00	3.
Sa 14 10:30p-12m		SATURDAY NIGHT LIVE-	\$1,575. 00	2.3	30	0	0	0	1	0	0	0		1	\$1,575.00	\$684.78	2.
M-F 15 6:30p-7p		WHEEL OF FORTUNE	\$2,700. 00	8.8	30	2	1	2	0	0	2	1		8	\$21,600.00		70.
M 16 7p-9p		THE VOICE-NBC	\$5,400. 00	8.1	30	0	0	0	0	0	2	0		2	\$10,800.00		16.
M 17 9p-10p		WEAKEST LINK-NBC	\$3,600.	4.3	30		0	0	0	0	1	0		1	\$3,600.00		4.
Tu			\$5,400.											- '	\$3,000.00	\$037.21	4.
18 7p-8p	\vdash	THE VOICE TUE-NBC	00	7.1	30	0	0	0	0	0	0	2		2	\$10,800.00	\$760.56	14.
19 8p-10p		THIS IS US (SEASON P	\$5,850. 00	6.1	30	0	0	0	0	0	0	1		1	\$5,850.00		6.
Th 20 8p-10p		THIRD PRESIDENTIAL D	\$6,000. 00	3.5	30	0	1	0	0	0	0	0		1	\$6,000.00	\$1,714. 29	3.
F 21 9p-10p		DATELINE-NBC	\$2,250. 00	3.3	30	0	0	2	0	0	0	0		2	\$4,500.00		6.



125 West 55th St New York, NY 10019

Contract # 27151750

CPE: NRSKS/ORDR/C21C27

Changes as of: 10/20/2020 at 8:18 AM Flight: 10/21/20 - 10/27/20

Version: Original Order

Station: KSNW Market: Wichita Office: WASHINGTON

Con Type: POLITICAL/VOTE Total \$: \$136,995.00 Total Spots: 69

Advertiser: NRSC Kansas

Product: Smart Media Group Agency Order #: 30073034

Service: Nielsen

Total CPP: \$474.36 Total GRP: 288.8

PO BOX 26067 ALEXANDRIA, VA 22313

Agency: Smart Media Group

Buyer: Berg, Fran Salesperson: KELLY JOHNS 202-872-5880 Primary Demo: Adults 35+
Assistant: KELLY JOHNS 202-872-5880

Separation:

6		6 TH TRUE SAN	100	8		E-X5-0		36.		10/	21 - 10	/27	Total	Total	Blain -	
DP	Program	Rate	A35P Rating	Len	10/21	10/22	10/23	10/24	10/25	10/26	10/27		Spots	\$	CPP*	GRP*
	SNLVINTAGE-NBC				0	0	0	1	0	0	0		1	\$1,575,00	\$787.50	2.0
	FOOTBALL NIGHT IN AM	\$3,600. 00	5.5	30	0	0	0	0	1	0	0		1	\$3,600.00	\$654.55	
	SNF: TAMPA BAY @ LAS	\$10,800 .00	11.0	30	0	0	0	0	1	0	0		1	\$10,800.00	\$981.82	11.0
		DP Program SNLVINTAGE-NBC FOOTBALL NIGHT IN AM SNF: TAMPA BAY @ LAS	\$1,575. \$1,575. \$3,600. FOOTBALL NIGHT IN AM	SNLVINTAGE-NBC S1,575. 00 2.0	SNLVINTAGE-NBC S1,575 00 2.0 30	SNLVINTAGE-NBC S1,575. O0 2.0 30 O	SNLVINTAGE-NBC S1,575 S0 2.0 30 0 0	SNLVINTAGE-NBC S1,575; 00 2.0 30 0 0 0	SNLVINTAGE-NBC	SNLVINTAGE-NBC S1,575 S0 C2 C2 C2 C2 C2 C2 C2 C	DP Program Rate S1,575 bright Len Rating Len Rating Len Rating 10/21 10/22 10/23 10/24 10/25 10/26 10/25 10/26 10/26 SNLVINTAGE-NBC \$1,575 bright 2.0 30 0 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0 0	DP Program Rate Path A35P Rating Len 10/21 10/22 10/23 10/24 10/25 10/25 10/26 10/27 SNLVINTAGE-NBC \$1,575. 00 2.0 30 0 0 0 1 0 0 0 FOOTBALL NIGHT IN AM \$3,600. 5.5 30 0 0 0 0 1 0 0 SNF: TAMPA BAY @ LAS \$10,800. 11.0 30 0 0 0 0 1 0 0	SNLVINTAGE-NBC	DP Program Rate Pating Len Pating Len Di/21 10/22 10/23 10/24 10/25 10/25 10/26 10/27 Spots SNLVINTAGE-NBC \$1,575. 00 2.0 30 0 0 0 1 0 0 0 1 FOOTBALL NIGHT IN AM \$3,600. 0 5.5 30 0 0 0 1 0 0 0 1 SNF: TAMPA BAY @ LAS \$10,800 0.00 11.0 30 0 0 0 0 0 0 0 1	DP Program Rate Pating Len 10/21 10/22 10/23 10/25 10/25 10/27 10/27 Spots \$ SNLVINTAGE-NBC \$1,575.00 2.0 30 0 0 0 1 0 0 0 1 \$1,575.00 1 \$1,575.00 1 \$1,575.00 1 \$1,575.00 1 \$1,575.00 1 \$1,575.00 1 \$1,575.00 1 \$1,575.00 1 \$1,575.00 1 \$1,575.00 1 \$1,575.00 1 \$1,575.00 \$1,	DP Program Rate Solution A35P Rating 10/21 Len 10/21 10/22 10/23 10/24 10/25 10/26 10/27 Spots \$ CPP* SNLVINTAGE-NBC \$1,575 00 2.0 30 0 0 0 1 0 0 0 1 \$1,575.00 \$787.50 FOOTBALL NIGHT IN AM \$3,600. 5.5 30 0 0 0 1 0 0 1 \$3,600.00 \$654.55 SNF: TAMPA BAY @ LAS \$10,800 11.0 30 0 0 0 0 0 0 0 1 \$10,800.00 \$981.82



Contract # 27151750

Changes as of: 10/20/2020 at 8:18 AM

Version: Original Order

CPE: NRSKS/ORDR/C21C27 Agency: Smart Media Group PO BOX 26067

ALEXANDRIA, VA 22313

Flight: 10/21/20 - 10/27/20 Advertiser: NRSC Kansas Product: Smart Media Group Agency Order #: 30073034

Station: KSNW Market: Wichita Office: WASHINGTON Service: Nielsen

Con Type: POLITICAL/VOTE Total \$: \$136,995.00 Total Spots: 69

Primary Demo: Adults 35+

Total CPP: \$474.36

Buyer: Berg, Fran Salesperson: KELLY JOHNS 202-872-5880

Separation:

Assistant: KELLY JOHNS 202-872-5880

Total GRP: 288.8

125 West 55th St New York, NY 10019

Special Instructions

	Competitive Information	
Market Budget:	\$142,395	
KSNW Share:	100%	
Comment:		
	Competitive Unknown	

Daypart Summary						
Day/Time	% Distrib	Spots	Dollars	CPP	GRP	
	100%	69	\$136,995.00	\$474.36	288.8	
Total	100%	69	\$136,995.00	\$474.36	288.8	

Mor	Monthly Summary				
Month	Spots	Dollars			
2020-Oct	44	\$77,640.00			
2020-Nov	25	\$59,355.00			
Total	69	\$136,995.00			

	Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comme	nt	17 378
Queued for Electronic Contracting	10/20/20 8:21 AM					\$0	\$0		
New	10/20/20 8:18 AM	KELLY JOHNS	New	69		\$136,995.00	\$136,995.00		

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
LETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Smart Media Group	, hereby request station time as fo	ollows: See Order for proposed			
schedule and charges. See Invo	pice for actual schedule and charges				
Check one:					
(1) a legally qualified candidate	e relating to any political matter of national e for federal office; (2) an election to federa ,, health care legislation, IRS tax code, etc.); o ussion at the national level.	ral office; (3) a national legislative			
Ad does NOT communicate a only to a state or local issue).	message relating to any political matter of	f national importance (e.g., relates			
	STIONS/BLOCKS MUST BE CON	MPLETED			
Station time requested by:	Cates at the end work of any of a supplication of the supplication	We will have a single of the second			
Agency name: Smart Media Group LLC	entermination of the manufacture of the same of the sa	Cortain Count from 6 this law control and			
Address: PO Box 26067, Alexandria, VA 22	The Commence of the Commence o	quinte world			
Contact:	Phone number: 703.518.4747	Email:			
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	full legal name as disclosed to the Fede ust match the sponsorship ID in ad):	eral Election Commission [for federal			
Name: NRSC		AND CONTROL OF A C			
Address: 425 2nd St. NEWashington, D.C. 2	20002	Secrete regiments in a significant			
Contact:	Phone number: (202) 675-6000	Email:			
Station is authorized to announce the ti					
List ALL of the chief executive officers or group(s) of the advertiser/sponsor (Use s Todd Young, Chairman Kevin McLaughlin, Executive Director	r members of the executive committee of separate page if necessary.):	or board of directors or other governing			
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).					
If ad refers to a federal candidate(s) or fe	ederal election, list ALL of the following:	: N/A			
Name(s) of every candidate referred to:	Barbara Bollier				
Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate					
Date of election: 11/3/2020	we ever the resolution of the second of the second	on the first decidence who will be on the first of the fi			
Clearly identify EVERY political matter o ad (no acronyms); use separate page if n		N/A			

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Advertiser/Sponsor Station Representative Signature: Name: Smart Media Group Kurt Pickhardt Name: Date of Request to Purchase Ad Time: Date of Station Agreement to Sell Time: 10/20/20 TO BE COMPLETED BY STATION ONLY Ad submitted to station? Date ad received: ____ No Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected - provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Contract #: Date Received/Requested: A2737716 10/20/20 Run Start and End Dates: 10/21 — 10/27/20 Est. #: Calcar

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.